



Video #2 of Keys to Speech and Debate Success

“The Practical Keys”

This is a FREE course, limited to this week only, to prepare you for a successful speech and debate season.

LAST VIDEO

The Key shared yesterday: “Structure first, then Strategy.” If you haven’t seen that video, it is foundational. [Watch Video 1 here.](#)

SUBSTANCE: SUCCESS STORIES

1. Taryn Murphy (alumni): Won two years in a row as Stoa NITOC Tournament Champion. She has attended several of my camps.
 2. Drew Magness: Won Tournament Champion at NITOC *and* several 1st place trophies at NCFCA Nationals, including Moot Court. Drew has been a consistent writer for Monument.
 3. SpeechRanks.com: For the last 10 years of Stoa, Monument alumni and writers have dominated the results.
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TWO STRUCTURAL KEYS

These are methodologies to learning SPEECH and DEBATE. Both are very credible and extremely effective in learning several competitive events.

KEY: THE S.C.O.R.R.E. METHOD

SCORRE is an acronym based on the methodology developed by Ken Davis, a comedian and friend of the work I do for speakers and debaters (he was a high school speech competitor years ago). See [ScoreConference.tv](#) for more information. The method is as follows:

- S = Subject. Every speech needs to narrow down to a specific *subject*.
- C = Central Theme. Take your subject and narrow it down even further.
- O = Objective. The heart of your speech, a strong statement of objective.
- R = Rationale. The steps or processes to fulfilling the objective.
- R = Resources. The evidence, statistics, research, etc. to your rationale.
- E = Evaluation. The process of going back and tweaking the SCORRE steps.

The SCORRE method can be applied to any speech, including oratory, extemp, apologetics, impromptu, even some debate speeches. I apply SCORRE my communications to be extremely efficiency.

KEY: THE FLOWING METHOD

Our camp motto: “Flow every time; that, my friends, is the bottom line.” Each column on the flowsheet has “speaker responsibilities.” You need to know these responsibilities.

This video only goes through Policy Debate. The responsibilities for LD and Public Forum may be provided as a bonus session.

- I. First Affirmative Constructive:** The first column is for writing the affirmative case. Cases will vary, but you will likely list definitions, criteria, inherency, harms, plan, and advantages.
- II. First Negative Constructive:** The negative team will likely attack case specifics. Draw arrows to the affirmative case sections he/she attacks.
- III. 2nd Affirmative Constructive:** Like the negative, the affirmative will want to defend the attacks made in the 1NC.
- IV. 2nd Negative Constructive:** Neg will run disads to the affirmative plan and may extend some arguments from the 2AC.
- V. First Negative Rebuttal:** The negative will likely return to on-case arguments made in the 2AC.
- VI. First Affirmative Rebuttal:** The 1A has a lot of ground to cover in five minutes. Attacks 2NC and 1NR arguments.
- VII. 2nd Negative Rebuttal:** Defends the attacks in the 1AR and reaffirms the key voting issues the negative is claiming to win.
- VIII. 2nd Affirmative Rebuttal:** Crystalizes why the affirmative ballot is justified. Defends plan and makes case for a win.

If you have not been flowing your debate rounds, this is the reason you are not winning. And if you are a coach, you should make your flow absolutely paramount in everything you teach.

NEXT: STRATEGIC KEY!

The next video explains an overlooked key that has been so successful that fellow coaches have claimed I'm almost cheating. The next key is the way champion speakers and debaters establish a winning record.